**Report to the Board**

**REGION IV**

**Submitted By:** Lorri Carlile

**Date Submitted**: June 10, 2013

**1. Division/Region Accomplishments since the last report:**

**PREFERRED FUTURE**

***Builds networks***

* The process for the Region IV conference included inviting business and industry partners to join the conference and provided hands on learning sessions that allowed incorporation of these partners into the CTE learning environment. These partnerships will continue to be secured through follow-ups.
* Networking is also being encouraged at all levels of membership through membership development, communication and partnership opportunities.
* OK is assisted in the search process of a new Oklahoma State Director of CTE.
* NM is hosting their summer conference in June of 2013. AR has hired a new executive director. LA is in the process of searching to secure leadership.

***Integrates Disciplines***

* Region IV has states that have entered in to a joining membership agreement with ACTE to promote membership. Membership is promoted weekly through the Region IV weekly updates and also through each region newsletter.

***Resource for Data***

***Voice of CTE***

* OK has participated at the request of of the Senate in the OK Senate Interim studies, met regularly with legislators regarding the concern of possible legislation to be voted on in the upcoming session. The OK Exec. Director is meeting regularly with lobbyists hired by the association to promote growth and funding for Oklahoma CTE.
* NM is continuing the process of the state roundhouse securing the future of CTE in NM. They use the CTSO's in their state to expand the knowledge of CTE with legislators.
* TX is working with legislation regarding the expansion of funding for career and technical education college and career exploration courses taught at the middle school level. These courses will require that every student have a graduation plan by grade nine.

**2. Individual VP activities to support Division/Region and Board goals :**

* Communicated regularly with Region IV state leadership.
* Shared the weekly update with state leadership and policy members.
* Promoted ACTE activities and awards program through the quarterly newsletter.
* Encourage participation in the fellowship program.
* Participated in Region VP conference calls.
* Prepared the region quarterly newsletter and board report.
* Maintained communication with ACTE staff and other board members.
* Attended VISION 2012.
* Promoted NPS attendance in each of the Region IV states through emails and personal contact.
* Attended planning meetings for the Region IV Conference.
* Attended the 2013 Region IV Conference in OKC.

**3. Potential candidates contacted for future Board of Directors Elections:**

The Region IV VP-Elect was voted on in the 2013 BOD election. Sherry Siler from Arkansas was chosen by the membership.

**4. Division/region Concerns for CTE/ACTE Board Report:**

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| **What are your concerns for CTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
| *The lack of funding to continue the promotion of CTE courses and programs.* | *Reduced membership and future memberships in the association.* | *Create nationwide marketing strategies and continue to promote the value of CTE.* |
| *Lack of advocacy efforts at the local level for many CTE programs.* | *Many local programs are not*  *valued for their worth and importance they play in the future of the workforce.* | *Help to develop a guide to support local districts that will encourage them to boost their advocacy efforts.* |

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| **What are your concerns for ACTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
| *Membership* | *Financial stability, program decline and value of the association.* | *Continue strong membership campaign efforts centered around member value.* |

**5. Items To Be Placed on Board Agenda for Discussion:** None